

HKUST Sports Leaders Forum 2020-21

HKUST Sports Leaders Forum 2020-21 was organized on 16 September 2020. Since the COVID-19 epidemic situation was improving gradually in Hong Kong, the Forum was held in mixed mode with face-to-face at LT-B and online by ZOOM. There were 68 Sports Leaders from 35 Sports Teams/Clubs attended the Forum. 13 out of 68 sports leaders attended the forum at LT-B while 55 sports leaders joined the forum via ZOOM.

DSTO colleague kicked off the forum by addressing the importance of maintaining close bonding between Sports Teams/Clubs and their Team Managers/Sports Advisors, in order to promote sports culture in HKUST community, especially under this NEW NORMAL SITUATION. Sports Leaders shared the difficulties they had encountered at the presence of COVID-19 pandemic in past months. They were well aware and admitted the negative impact of the spread of COVID-19 to sports participation were significant across the globe. All major sports competitions and sports team training have been cancelled since February 2020. However, sports leaders were able to regain their enthusiasm and motivation in sports and coming up with new promotion strategies as well as activity plans for Fall 2020-21. For example, almost every sports team was managed to maintain a list of new students showed interest in joining sports teams through their recruitment campaigns at respective social media such as IG or Facebook, even when all orientation activities were went online and all campus sports venues were closed.

On the other hand, sports leaders were eager to resume their regular training in shortest time but they were also agreed that precautionary measures to against covid-19 pandemic were at top of consideration for decision making. There were other interactions on schedule of intervarsity competitions and events, funding support, awards and scholarships, exchange opportunities etc.. The annual sports leaders forum provided an open platform for many fruitful discussions among sports leaders and sports advisors. We were glad to see our sports leaders were looking forward to making contribution on sports development in the coming year.



Sports Development, DSTO 17 September 2020

Sports Leader of Cricket is sharing the activity plan to others, which enhances the exchange of experience.